



CHAPTER 9

Invincible Wealth

Wealth is a rare opportunity. And as rare opportunities go, you must take advantage of it. But all wealth is not equal. Some wealth is weak; some wealth is strong. Let me explain. Each year several people are “fortunate” enough to win the lottery. I put fortunate in quotation marks because, for most lottery winners, winning is the beginning of the end.

The anecdotal evidence of lottery winners suffering from bad investments, divorce, bankruptcy, and death is so overwhelming as to be semi-scientific. Too often, lottery winners don’t have the experience, discipline, or proper financial advice required to keep their winnings. For them, wealth is weak. It leaves as quickly as it came. And leaves them worse than it found them. When your wealth is weak, people can smell it. Family and friends seem to have daily financial emergencies. And stockbrokers have tons of advice about where you should put your money. But this won’t be you. Your wealth will be strong. In fact, it will be invincible.

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